

GIRROCCITÀ

The logo consists of the word "GIRROCCITÀ" in a bold, sans-serif font. Each letter is a different color: G (green), I (red), R (orange), O (blue), C (red), I (green), T (blue), T (orange), and À (blue). A large, stylized blue location pin icon is superimposed over the letter 'O'. The pin has a white circular center and a red triangular flag at the top. A soft, grey shadow is cast beneath the 'O' and the pin.